

PERSPECTIVE



MANAGEMENT
WOMEN, INC.

A NEWSLETTER SUPPORTING PROFESSIONAL DEVELOPMENT

February 2012

February 15, 2012

Speaker



Mandy Nycz Professional Career Development

The world of work is constantly evolving and so too should our own careers. Unfortunately, many of us do not have the time or the energy to focus on our own professional development. Career development all too often ends up on the bottom of our “to do” list. Come to the February 15 luncheon to hear Mandy Nycz of St. Norbert College present a career renewal presentation, which will give advice on refreshing your current career and suggestions for making a potential career change.

Mandy has been a career services professional for the past nine years. She is currently Director of Career Services at St. Norbert College in De Pere and has served at St. Norbert since 2006. In her present role, she provides the vision and direction for meeting student and alumni career development needs. She develops and maintains employer relationships to grow internship and job opportunities. Her goal is to assist students and alumni in the development of lifelong career planning and job search skills. She is passionate about assessments, using the Myers-Briggs Type Indicator (MBTI), Strong Interest Inventory, and StrengthsQuest in her current work. She is MBTI Certified and is working towards becoming a MBTI Master Practitioner. Prior to St. Norbert, Mandy worked in a variety of higher education institutions including Marquette University, Columbia College of Nursing, and UW-Milwaukee.

In addition to experience in higher education, Mandy also worked in the corporate world for three years. While at Kohl’s Department Stores Corporate headquarters, Mandy organized the floor plan layout for women’s athletic and children’s shoes for 354 stores nationwide and managed accuracy of the promotional kohls.com website, including visual design, pricing and inventory.

Mandy holds a M.A. in Counseling from Marquette University and a B.A. in Sociology from the University of Wisconsin-Stevens Point. She lives in De Pere with her husband and two sons, ages 4 and 5.

Articles for the **March**

PERSPECTIVE are due **Feb. 16.**

E-mail to Lorrie Blaylock at
lorrie@rusticelegance.biz



Our Mission

Promoting professional development of women by women.

managementwomen.org

Luncheon Details

February 15, 2012

The luncheon menu is pistachio chicken sandwich - marinated grilled chicken breasts, prosciutto ham, roma tomatoes, with fresh basil & olive oil on rosemary foccacia. Served with fries. The alternate meal selection is a Wisconsin chicken salad (This salad comes with walnuts. If you are allergic, please note that in your RSVP.)

Lunch will be held in **MVPI & II at Brett Favre's Steakhouse**. Check-in and networking at 11:45 a.m. Program runs until 1:15 p.m. Hostesses are Janes Barnes and Jeanne Wolf. Greeters are Lois Hallet and Stacy Seedorf. Hostesses and greeters are asked to find a replacement if schedules conflict.

RSVP to Jeri Starich at 920-430-9800 or jstarich@baylake.com by Friday, February 10. Let her know if you would like the alternate meal selection and if you are bringing a guest. Provide your guest's name, business affiliation, contact address and e-mail address along with who will be paying the \$15 fee for the guest lunch. Thank you!



Nancy A. Felhofer Leadership Award

The Nancy A. Felhofer Leadership Award is presented annually in June to recognize the outstanding accomplishments of a Management Women member. Here are the award criteria:

- The nominee must be a member in good standing for a minimum of two years.
- Nominees may be self-nominated or nominated by a fellow Management Women member.
- Nominators submit a short paragraph to the Awards chair outlining the reasons they are nominating someone. That information will be shared with the nominee in hopes of increasing participation.
- Any member who received the award within the past five years is not eligible.

Starting with the January luncheon meeting, applications can be picked up on the networking table. The application form will also be on the Management Women website. Submission deadline is **April 1, 2012**.

If you have questions about the Nancy A. Felhofer Leadership Award, please contact Brenda Heinzen, Awards Chair, at heinzenb@schneider.com or 920-592-7295.

Who was Nancy A. Felhofer?

MW Past President: Nancy grew up in Longview, MA and received her degree from the University of Massachusetts-Amherst. While working for the Bank of New England in Springfield MA, she obtained her MBA from American International College.

Successful Banking Professional: Nancy and her husband, Mike, moved to the Midwest in 1993 where she was offered a position as a commercial lender at Associated Bank in Green Bay. She was the first woman commercial lender hired by Associated in Green Bay and broke new ground in an institution and position dominated by men.

Cancer Survivor/Volunteer & Advocate: Shortly after their wedding, Nancy received her diagnosis and opted for a bilateral mastectomy along with aggressive chemo. She successfully fought her cancer and won that battle. Because of this, Nancy became an active volunteer for the American Cancer Society. Through her efforts, the ACS Breast Cancer Awareness Run/Walk was started in Green Bay and continues today.

Entrepreneur: Nancy was also instrumental in the start up and success of Door County Candle Co. in Sturgeon Bay. Her business knowledge along with Mike's experience made them quite an entrepreneurial team.

Legacy: Sadly, Nancy died unexpectedly in April 1998 at the age of 34. At the time of her death, unbeknownst to her, she had been chosen as the recipient of the Management Women Professional Achievement Award. To honor her contributions to the organization and our community, the Award was given her name.

Business Briefcase



A monthly feature where members highlight their businesses while blending a seasonal or educational aspect.



Enchanted Florist

Kristine Klasen, *Owner for past 12 years*
1681 Lime Kiln Road, Green Bay, WI 54311 (920) 468-0050
Website: www.YourEnchantedFlorist.com
Email: Flowers@YourEnchantedFlorist.com

Primary purpose of your business? Flowers are the earth's gift to everyone. The purpose of Enchanted Florist is to provide high quality flowers, friendly expertise and help to those in our community to celebrate the beauty of life at all crossroads and Valentine's Day is right around the corner!

What can your business do for Management Women members? Enchanted Florist is committed to enriching the lives of others through flowers. We work hard to provide exceptional customer service for our corporate and community clients. We always have a selection of over 40 flowers to choose from in the shop and can provide assistance in selecting the perfect signature gift, whether it is for a business or personal occasion.

Enchanted Florist provides classes and enrichment for various groups from elementary school to retirement age. We will bring flowers on-site to your location. Inquire about what possibilities may exist for your group. Create your own class or choose from our offerings.

Flowers are known to calm nerves and lift the spirits of those around them. As winter surrounds us, consider warming a soul with fresh flowers.

- Floral Tips:**
1. To extend the life of cut flowers, always use a clean vase and fresh water.
 2. Make your own flower food solution. Completely replace the water every other day. Homemade flower food: 1 Quart Water
2 Tbsp Sugar
1 Tbsp Lemon Juice or Vinegar



Management Women Afterhours Event

Have you ever wondered how to tie your scarves the way your super stylish coworker does? Join your Management Women friends for a night of fun, food and scarf tying. Lynn Gerrits will demonstrate 25 ways to tie scarves while we enjoy a fabulous dinner and great conversation. The date, time and more specifics will be announced at the February monthly meeting. We promise you'll be the trendiest one in the office!

UPCOMING COMMITTEE MEETINGS

Marketing Committee – Thursday, February 16 • 7:30 am • the Attic, 730 Bodart St.
Contact Vickie Linssen at IMConsign@new.rr.com or 920-360-0617 for more info.

Membership Committee – Meets every 3rd Wednesday at 11 am • Brett Favre's Steakhouse.
Contact Susan Hoffmann at dsjr1368@att.net or 920-592-0124 for more info.

PROFILE

Corinna Eiden



Corinna Eiden is the Property Controller for Commonwealth Management Corporation/The Commonwealth Companies, a real estate investment management company headquartered in Fond du Lac, WI. Commonwealth Management Corporation provides multifamily, residential and commercial real estate owners and investors realty services, including rehabilitation, property management, and repositioning of real estate assets. Corinna is responsible for financial and managerial accounting for each of the individual properties managed by the company. They currently have 15 projects throughout Wisconsin and 3 projects that will be under construction in 2012.

Corinna enjoys the variety in her duties. With 15 different companies, Corinna is never working on the same thing for long. Her job allows her the ability to work from home, so she is able to enjoy a wonderful balance between work and her family.

Corinna is a graduate of Northcentral Technical College with an Associate's Degree in Accounting and she furthered her education at the University of Wisconsin-Green Bay.

She has been married to husband Todd for 23½ years. They have a 14 year old daughter, Michaela and two curly coated retrievers, Cooper and Tessie. Her hobbies and activities include watching Michaela swim and play volleyball, reading and cooking.

Corinna does a lot of volunteering also. She does accounting work for the Greater Green Bay Habitat for Humanity, Inc. and is a member of their finance committee. She is also member and secretary of St. Clare's Parish Pastoral Council, treasurer for her daughter's swim team (the Brillion Blue Dolphins), and is the treasurer for Management Women. In 2008 Corinna was inducted into her high school's wall of fame for her athletic achievements 25 years ago.

"I became a member of Management Women to meet other professional women from the Greater Green Bay area and for professional development and networking." Corinna said. "As a member I have gained a number of really wonderful friendships. When questions arise that I do not have the answer for, I can turn to many women in this group for help and advice."

WELCOME! New Members



Jessie L. Bushmaker

Vice President
Associated Bank

Lisa Marie Cisar

Botanicals Strategic Buyer
Schwabe North America

Stacie Hackl

Executive Director
Breast Cancer Family
Foundation

Mary Klemp

Sr. Project Mgr. Health & Safety
Bay Environmental Strategies,
Inc.

Wendy Townsend

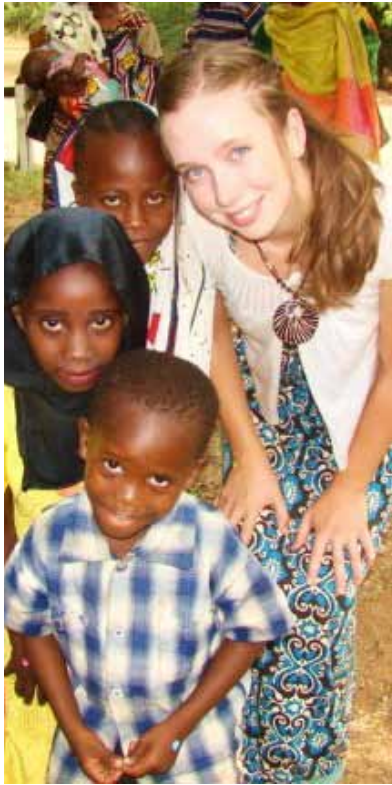
Account Executive
GB Chamber of Commerce

Note to new members: If you have an alternate address you'd prefer to use, please contact Membership Committee Co-Chair, Susan Hoffmann, at 660-6061 or dsjr1368@att.net

The **Welcome Committee** meets with new members before every monthly MW meeting at 11:30 a.m.

Scholarship Recipients - *Where Are They Now?*

One of the Action Steps in our Strategic Plan is to “maintain continued contact with our past scholarship recipients and their accomplishments.” Here is follow up information for a past recipient:



Rebecca Mandich

Rebecca Mandich was sponsored by members Carmel Raihala and Cheryl Metzler in 2010. She is currently studying African Languages & Literature (with a specialization in Swahili) and a minor in Global Health at UW-Madison. She began as a Special Education major; however she excelled in Swahili language classes and decided to shift her focus to East African Studies. By doing this, she hopes to open up doors for the future to work in East Africa with her career sights set on possibly working with an NGO, as a Swahili professor, or possibly work for government intelligence.

Rebecca recently completed an internship in Zanzibar for a developing NGO called KIHAGA Youth Training Center. The project she was worked with helps youth who have disabilities or have dropped out of school and provides a six month training on how to sew. Rebecca loves this NGO because she has personally seen how it takes youth who would end up on the street and provides them with a job and a new future. She was excited to speak Swahili during her internship and developed close relationships with the students and the founder of the organization. She is currently working to try to sell some of the clothing that these students make in Zanzibar here in America.

Upcoming, Rebecca will be a research assistant and language consultant for Dr. Araceli Alonson’s program: “Health Training and Community Health Outreach in Rural Kenya.” The objective of this initiative is to teach rural communities in Kenya about preventive measures against disease and practical solutions to basic health concerns, personal and home hygiene and sanitation, reproductive health, child care and nutrition, prevention of water-borne diseases, the value and importance of immunizations and pre-and post-natal care, caring for the sick or elderly, the damaging effect of alcohol, and the basics of waste management. She serves primarily as a language and culture consultant to her research and does a great deal of work with Swahili translation. In May 2012, she plans on traveling to the villages of Lunga Lunga, Godo, Perani, and Mpakani and working as Dr. Alonson’s translator.

After Rebecca completes her degree, she feels there is a good possibility that she will go on to pursue a masters. In the future, she also plans to travel to East Africa as much as possible and gain experience speaking Swahili and working with different NGO’s.



MW Scholarships

Management Women offers scholarships to women pursuing post-secondary education at an accredited institution of higher learning. Scholarships are awarded to female applicants sponsored by a Management Women member or to members who are pursuing further education in the upcoming year.

Recipients are selected based on personal/professional potential, scholastic ability, extracurricular activities and contributions to the community.

The application form is on the Management Women web site or can be picked up at the networking table. Submission deadline is **March 1, 2012**.

If you have questions about the scholarship application process, please contact Brenda Heinzen, Awards Chair, at heinzenb@schneider.com or 920-592-7295.



Past issues of “Perspective” Now Available on Website

The new Management Women web site features archives of the past two years of newsletters for access by membership. To locate a previous issue, log on under the member section of the web site and check out the far right column under **Archived Newsletters**.



January 2012 Speaker Recap

Attorneys Cynthia Treleven & Christopher Pahl

Estate Planning

Estate planning is not just planning for what happens to your assets when you pass away. It also includes planning for disability or incapacity, tax planning and determining how you own and manage your assets. Estate planning attempts to minimize difficulties and costs associated with transferring property upon death.

Typical estate planning documents often include:

- Marital Property Agreements
- Will
- Revocable Trusts (provides for property management during your lifetime)
- Durable (Financial) Power of Attorney
- Health Care Power of Attorney
- Living Will (Declaration to Physicians)
- HIPAA Authorization
- Beneficiary Designation Forms

Estate planning is a personal process and may change as you move through different stages of your life. Each of us must decide what is important to us and plan accordingly. If you don't have an estate plan and make these decisions yourself, remember, someone else will make them for you.



MW Kudos Corner

MW Kudos Corner is a monthly feature that recognizes Management Women members for their professional and community accomplishments! If you have an accomplishment you would like to let others know about or hear about another member who should be recognized, please forward this information to Carol Gibson at cgibson@ywcagreenbay.org.

Dana Kressig, Green Bay Press – Gazette, and **Kari Moody**, Hyatt Hotel, were recently selected as two of the Current's Future 15. Current is a Green Bay Area Chamber of Commerce Program for young professionals. The Future 15 awards recognize emerging leaders in our community who contribute significantly to Greater Green Bay's overall quality of life. In addition to being working wives and mothers, both Dana and Kari are active volunteers for a number of local organizations.

MEETING MINUTES • January 18, 2012

President Brandi Goodman called the meeting to order at 12:00 noon. December 21, 2011 membership meeting minutes were approved. Brandi announced that the meeting format will be altered slightly to better meet member needs.

Committee Reports

Program Chair – Lindsay Barber

Lindsay reported today's speakers are Cindy Treleven and Christopher Pahl presenting Financial Goals in the New Year. The February speaker is Mandy Nycz from St. Norbert College who will present Directing Your Career Future.

Scholarships & Awards Chair – Brenda Heinzen

January kicks off the scholarship application process. Brenda encouraged members to begin considering candidates. Applications are available on-line by accessing MW's web site and clicking the scholarship link. Applications are due March 1. Applications are also available for the Nancy A. Felhofer Leadership Award (NAFLA). For members nominating someone or self-nominating, remember to include a short paragraph explaining the reasons for the nomination. Application deadline is April 1.

Jeanne Stangel shared her story of receiving the NAFLA last year. While she did not personally know Nancy Felhofer, Jeanne is humbled to carry on her legacy of courage and fearless leadership. With her mother, husband, and three daughters present at last year's award ceremony, she was excited that three generations were positively impacted by Nancy Felhofer. She encouraged members to put the organization's mission of "women helping women" into action by nominating a MW member. Information is on the networking table.

Meeting Accommodations Chair – Jeri Starich

Jeri welcomed the following guests and asked them to stand for recognition:

Mary Bogenschutz, Schwabe North America
Jessie Bushmaker, Associated Bank
Lisa Cisar, Schwabe North America
Barb Delforge, Van's Heating
Kari Gehde, Gehde Design
Stacie Hackl, Breast Cancer Family Foundation
Kathy Jandrin, Schenck, SC
Catherine Johannes, Brett Favre's Steakhouse
Rachel Johnson, Wrightstown Area Spirit
Mary Klemp, Bay Environmental Strategies
Mary Meyer, MD
Laura Mier, Windstream
Trish Nienow
Jennifer Pigeon, NWTC
Mary Rudzinski
Jennifer Strebel, Schenck, SC
Wendy Townsend, GB Chamber of Commerce

Guests will receive the newsletter for two months and are encouraged to visit the web site to learn more about the organization and apply for membership.

The following announcements were made:

- Carol Gibson, YWCA – The YWCA recently announced a \$3.3 million campaign to upgrade its facilities and launch new programs. After raising \$2.7 million, they are now reaching out to the community for the remaining \$600,000. Please visit their web site or attend an open house on January 21. Carol also has passes for a free two-week trial membership.
- Kari Moody, Hyatt on Main, Green Bay – Green Bay Rotary Club is accepting nominations for their 30th Annual Rotary Free Enterprise Award. Since a woman has never won the award, Kari encouraged luncheon attendees to nominate a strong female. Information is available on the networking table.
- Carla Hedtke, Certified Trigger Point Myotherapist – Learn more about your perpetuating factors and trigger point myotherapy on January 31 from 6-8:30 p.m. at the Hemophilia Outreach Center. More information is available on the networking table.
- Robyn Davis, President, Freedom House Ministries – The 6th Annual Doctors in Recital Event is scheduled for January 21. Robyn will play also. Proceeds benefit Freedom House.

President – Brandi Goodman There being no further business to come before the Membership, the meeting adjourned at 12:12 p.m.

Respectfully submitted,

Jill Dougherty, Secretary